



SCHOOL OF ADVANCED INTERNATIONAL STUDIES
OF
THE JOHNS HOPKINS UNIVERSITY
1906 FLORIDA AVENUE, N.W.
WASHINGTON 9, D.C.

OFFICE OF THE DEAN

September 24, 1952

Mr. Allen W. Dulles
1308 29th Street, N.W.
Washington, D.C.

Dear Allen:

Owing to a typographical error, some of the figures on page 4 of the supplementary letter to the Ford Foundation of which I recently sent you a copy were incorrectly transposed. In order to present the picture properly, these figures have been corrected and page 4 has been redone. The corrected version is enclosed. I should appreciate it if you would substitute this for the fourth page of the version which you have.

Sincerely yours,

Philip W. Thayer
Dean

PWT:pm
Enclosure

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It may be noted that only in Washington could this kind of Faculty be easily assembled. Location in Washington is indeed one of the School's great assets. Research facilities and possibilities of contact with the Government departments make it invaluable to students and a Mecca to visiting professors and lecturers. Only in Washington would it have been possible to hold with such success the Summer Session and Conference on Southeast Asia described above. Only in Washington moreover could an Advisory Committee be established of such distinction as that which serves the School. Many of the members of the Committee hold high positions in the Government, and yet find time to take a genuine interest in the work of the School. All of them have been unsparing in their willingness to give time and thought to its problems.

A significant development of the last year resulted from the consideration given by the members of the Faculty in the course of several meetings held during the first half-year to long-range planning for the future of the School. As a result of the discussions in these meetings, individual suggestions were submitted which were subsequently reduced to a comprehensive memorandum dealing with such questions as objectives, enrichment of the curriculum both with respect to functional and area courses, the possible erection of area institutes, collateral programs of research and publication, etc. A copy of the memorandum is attached for your more detailed information. Although it is appreciated that such a document cannot be regarded as definitive and is necessarily subject to changing needs and circumstances, the memorandum nevertheless constitutes a useful working basis, and steps are being taken to implement its recommendations as rapidly as means and conditions permit. One point in the memorandum concerned, for example, the urgent need for a full-time Professor in the field of American Foreign Relations and Policy. This need has been met by the addition to the Faculty of Graham H. Stuart, long-time Professor of Political Science in Stanford University. Dr. Stuart joined the School at the opening of the 1952 Summer Session and will continue through the coming year as Visiting Professor of American Foreign Relations.

Including the contributions already mentioned toward the work of the Summer Session and Conference on Southeast Asia, gifts for the Foundation and the School during the last fiscal year have totalled \$199,023. Of this amount \$63,150 were received from business corporations and \$135,873 from individuals and foundations. Included in the latter figure is the second installment of \$60,000 under the five year grant from the Carnegie Corporation. Mrs. Elsa Whitin Mason, a member of the School's Advisory Committee, transferred during the year shares of stock valued at \$150,000, the School to have the unrestricted use of the income accruing from these shares in the form of dividends. Since the date of this gift, February 12, 1952, this income has amounted to \$6,250 which is included in individual gifts. Contributions to the Foundation for purposes other than the School are not included.

So far as the foregoing figures indicate a growing realization of the School's worth, they are distinctly encouraging. On the other hand, the heavy dependence on donations from business is a matter of concern. Although the activity of the Foreign Service Educational Foundation has resulted in more numerous gifts of this description than in preceding years, the average contribution has decreased in size and it appears highly probable that this source of income will be gradually less productive from this point forward. If the business

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OFFICE OF THE DEAN

September 2, 1952

Mr. Allen W. Dulles
1308 29th Street, N. W.
Washington, D. C.

Dear Allen:

I thought that you might be interested in seeing the enclosed copy of a covering letter from President Bronk and supplementary statement to the Ford Foundation concerning the application for a grant of funds which was made originally in June 1951. These are all self-explanatory and need no particular comment. I am not sending the attachments referred to in the body of the statement, as they already are familiar to you.

The meeting at which the application is to be considered is scheduled for some time in October so that in all probability a decision will have been reached before the fall term has been long under way.

Sincerely yours,

Philip W. Thayer
Philip W. Thayer
Dean

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Enclosure

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September 2, 1952

Carl B. Spaeth
Director
Division of Overseas Activities
The Ford Foundation
914 East Green Street
Pasadena 1, California

Dear Mr. Spaeth:

We at the Hopkins have been very enthusiastic about the association with the University of the School of Advanced International Studies. I have followed the progress of the School during the last three years with the keenest interest. Dean Thayer is in constant touch with me concerning the School's affairs, and has discussed with me at various times the application for a grant of funds which is pending with the Ford Foundation. This application is one with which I wish to associate myself completely. It has my hearty endorsement. It is my firm conviction that the School has a tremendous potential for valuable achievement, that its aims and objectives are directly in line with those which the Foundation would wish to encourage, and that the requested grant is in every way well justified. I earnestly trust that it may receive your favorable consideration.

May I elaborate one further point in this connection? All of us have been greatly impressed by the outstanding success of the School's summer program, a program which involved a Summer Session and Conference dealing with the problems of Southeast Asia. If this success proved anything, it indicated the importance of continuing work in this area. I am accordingly distressed that the lack of funds for the purpose makes it impossible for the School to carry on an adequate Southeast Asia program this fall, either in substantive courses or in language instruction. Such enforced curtailment seems most deplorable. In giving sympathetic thought to the application as a whole, I should like to suggest therefore that the Ford Foundation consider the possibility of making \$20,000 immediately available. This would meet an urgent need and would prevent the interruption of a program of demonstrated value.

Sincerely yours,

Detlev W. Bronk
President

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August 29, 1952

Carl B. Spaeth
Director
Division of Overseas Activities
The Ford Foundation
914 East Green Street
Pasadena 1, California

Dear Spaeth:

On June 14, 1951, the Foreign Service Educational Foundation submitted an application to the Ford Foundation for a grant of funds. The grant requested was intended for use in the continuing development and expansion of the School of Advanced International Studies and in carrying on the associated program of the Foreign Service Educational Foundation. Since this application is now more than a year old, and in line with the conversations which I had with you and with Milton Katz in Pasadena last month, it seems desirable at this time to submit a supplementary statement. The purpose of this statement is to present such additional information as may be necessary to clarify and bring up to date the substance of the original application and of the subsequent report on recent developments which was addressed to Dr. Howard R. Tolley on January 30, 1952.

A few words may be desirable in the first place in order to recapitulate briefly the current relationship between the School of Advanced International Studies and the Foreign Service Educational Foundation. During the first six years of its existence the School operated as a legally incorporated institution under the immediate sponsorship of the Foreign Service Educational Foundation, a non-profit organization which had been established for that express purpose. With the incorporation of the School into The Johns Hopkins University on September 15, 1950, it lost its separate legal identity and became an integral part of the University. In this respect the School is on precisely the same basis as other Schools of the University, for example, the School of Medicine and the School of Hygiene and Public Health. The only difference is due to the continuing location of the School in Washington instead of in Baltimore. In this connection there is enclosed a copy of The Johns Hopkins University Circular (Information for Prospective Students), which indicates the place of the School in the University set-up. You may note particularly the statements and descriptions on pages 27 and 50 of that publication.

Notwithstanding the affiliation of the School with the University, the Foundation was not dissolved. This point, you will recall, was covered in the formal agreement between the Foreign Service Educational Foundation, the School of Advanced International Studies, and The Johns

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Hopkins University, August 1, 1950, which was included as Exhibit H in the original application of June 14, 1951. The Foundation has continued its important functions as a friend of the School, both in the raising of funds and in the conduct of collateral programs in association with the work of the School, such as the sponsorship of special lecture series and of conferences for business executives and government officials. Almost all of the financial support which the School receives from corporations, and a great deal of that which comes from individuals, is due to the energy of the Foundation. At the present time, therefore, gifts to the School may be made either through the Foundation for transmission to the University or direct to the University for disbursement in accordance with the wishes of the donors. Gifts for the specific use of the Foreign Service Educational Foundation are of course retained by the Foundation for its own purposes.

In the second place, some amplification is perhaps desirable in regard to the method of selecting students and the consequent make-up of the student body. The School operates entirely on a graduate basis, and is small. No more than about seventy-five students could be handled comfortably under present conditions. Combining high academic standards with a practical approach to current world problems, the aim of the School is to provide this limited number of qualified students with a type of instruction and training designed to prepare them for careers in the international field. The large volume of inquiries received is therefore screened carefully on the basis of high undergraduate accomplishment, recommendations from instructors, and apparent suitability for international work. Save in exceptional instances, personal interviews are required and in these interviews, which always include several members of the Faculty, stress is placed on poise, personality, and intelligent interest in the international scene. In the final result, so far as the coming year is concerned, the School has admitted 69 students, 56 men and 13 women, representing 45 undergraduate institutions in this country and 6 abroad. The American students claim 23 states as their homes. It should also be mentioned that 6 students who had been admitted for this fall have been temporarily deflected by the subsequent award of Fulbright grants for study abroad. A number of foreign students attend the School each year. During next year they will number 6 from 5 different countries.

In the letter of January 30, 1952, to Dr. Howard R. Tolley, reference was made to the Summer Session, in which it was planned to stress Southeast Asia and to hold an accompanying Conference on the topic of "Southeast Asia in the Coming World". It is gratifying to report that both the Summer Session and the Conference were very successful. During the Summer Session of eight weeks forty-six students were afforded a unique opportunity to choose among five substantive courses dealing with political, economic, geographic and cultural aspects of the area, and with the influence of Buddhist thought. The Conference was held during the week of August 11 and brought together nearly two hundred invited guests from universities, Government departments, and the international business community. From the area itself came representatives of the Southeast Asia universities to participate in the discussions, among them the President of the University of Indonesia, the Rector of the University of Rangoon, and the Dean of the Faculty of Political Science from the Chulalongkorn University of Bangkok.

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The roster was completed by a Professor of Geography from the University of Malaya, a member of the Faculty of Law from the University of Hanoi, and the head of the Department of Sociology from the University of the Philippines. The twenty-two papers presented at the Conference will be published in book form early in the new year by the Johns Hopkins Press. A copy of the complete program is attached for your information. The Conference and the Summer Session were made possible by the generous help of the Rockefeller Foundation and of a number of individuals who had become interested in the project through their appreciation of the area's importance.

Mention also was made in the report to Dr. Tolley of plans for the inauguration of a program of African studies at the School. Although no funds are immediately in sight for a complete program, the area has seemed to be of sufficient interest to warrant the inception of one course of an introductory nature which will be entitled "The Background of Modern Africa." This course will be offered in the fall of 1952 and will run throughout the year. It is hoped that enough interest may be shown to justify the establishment of further work in the African area at an early date.

These references to course work in the fields of Southeast Asia and Africa suggest the need for brief comment on the reasoning behind the development of area studies at the School. In the light of the avowed objectives of the School, and particularly in view of the expressed aim of preparing young men and women for careers in the international field, the School feels a special obligation to give adequate instruction in the contemporary problems of the various regions of the world. The procedure usually has been to build this instruction around courses concerned on the one hand with political factors and on the other with economic, but always with the stress on contemporary problems. Anthropological, ethnological and cultural backgrounds receive attention only to the extent that they may be essential to a proper understanding of the current scene, a factor which varies considerably in the areas treated. In connection with the area studies opportunities are afforded for the intensive study of the pertinent languages. Mastery of a modern foreign language is a basic requirement for the degree of Master of Arts. In the final result the substantive curriculum of the School may be described as consisting of a hard core of functional courses in the fields of international relations and diplomacy, international law and organization, and international economics, surrounded by groups of area courses which are organized along the lines just indicated.

Under the conditions outlined in the preceding paragraphs, it seems clear that a special type of Faculty is desirable. The small size of the School would make it impracticable to give at any one time all the course offerings listed in the School Bulletin and projected for the future. The offerings as a whole may be regarded in fact as a reservoir to be drawn against in accordance with need. Some courses are basic, shown by experience to be of constantly recurring value; others, although equally important to a School of this nature, do not call for annual repetition. A small full-time Faculty is concerned largely with the courses in the first category, while a larger part-time group is available to deal with the others as required.

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It may be noted that only in Washington could this kind of Faculty be easily assembled. Location in Washington is indeed one of the School's great assets. Research facilities and possibilities of contact with the Government departments make it invaluable to students and a Mecca to visiting professors and lecturers. Only in Washington would it have been possible to hold with such success the Summer Session and Conference on Southeast Asia described above. Only in Washington moreover could an Advisory Committee be established of such distinction as that which serves the School. Many of the members of the Committee hold high positions in the Government, and yet find time to take a genuine interest in the work of the School. All of them have been unsparing in their willingness to give time and thought to its problems.

A significant development of the last year resulted from the consideration given by the members of the Faculty in the course of several meetings held during the first half-year to long-range planning for the future of the School. As a result of the discussions in these meetings, individual suggestions were submitted which were subsequently reduced to a comprehensive memorandum dealing with such questions as objectives, enrichment of the curriculum both with respect to functional and area courses, the possible erection of area institutes, collateral programs of research and publication, etc. A copy of the memorandum is attached for your more detailed information. Although it is appreciated that such a document cannot be regarded as definitive and is necessarily subject to changing needs and circumstances, the memorandum nevertheless constitutes a useful working basis, and steps are being taken to implement its recommendations as rapidly as means and conditions permit. One point in the memorandum concerned, for example, the urgent need for a full-time Professor in the field of American Foreign Relations and Policy. This need has been met by the addition to the Faculty of Graham H. Stuart, long-time Professor of Political Science in Stanford University. Dr. Stuart joined the School at the opening of the 1952 Summer Session and will continue through the coming year as Visiting Professor of American Foreign Relations.

Aside from the contributions already mentioned toward the work of the Summer Session and Conference on Southeast Asia, gifts to the Foundation and the School during the last fiscal year have totalled \$172,201. Of this amount, \$49,051 were received from business corporations and \$123,150 from individuals and foundations. Included in the latter figure is the second instalment of \$60,000 under the five year grant from the Carnegie Corporation. Mrs. Elsa Whitin Mason, a member of the School's Advisory Committee, transferred during the year shares of stock valued at \$150,000, the School to have the unrestricted use of the income accruing from these shares in the form of dividends. Since the date of this gift, February 12, 1952, this income has amounted to \$6,250. So far as the foregoing figures indicate a growing realization of the School's worth, they are distinctly encouraging. On the other hand, the heavy dependence on donations from business is a matter for concern. Although the activity of the Foreign Service Educational Foundation has resulted in more numerous gifts of this description than in preceding years, the average contribution has decreased in size and it appears highly probable that this source of income will become gradually less productive from this point forward. If the business

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community has been the main support of the School during the eight years of its existence, it has been due not only to a confident belief in the value of the School's aims and objectives, but also in the expectation that additional means for development and expansion would be forthcoming as the School justified its early promise; it is too much to ask or to expect that business should continue to carry so great a responsibility indefinitely.

It is with these thoughts therefore that I send you this supplementary statement in support of our original application for a grant of funds. I hope you will find the foregoing material pertinent, and I hope further that, if any other specific points occur to you which require additional information or explanation, you will give me an opportunity to comment on them.

Sincerely yours,

Philip W. Thayer
Dean

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REMARKS: To note and return.

A.W.D.

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